

NSGC 2019 Annual Business Meeting

Amy Sturm, MS, LGC, President
Carrie Atzinger, MS, CGC, Secretary/Treasurer

Agenda for Today

- Welcome and Introductions
- 2018 – 2019 Financial Update
- 2019 Year in Review
 - Strategic Investments
 - Operational Investments
- 2020 Strategic Plan Implementation
- Communications and Publications Update
- 2019 Nominations and Election Update
- Question & Answer Session

Our Mission and Vision

- Mission
 - The National Society of Genetic Counselors advances the various roles of genetic counselors in health care by fostering education, research and public policy to ensure the availability of quality genetic services.
- Vision
 - Integrating genetics and genomics to improve health for all.

NSGC At-a-Glance

- 4,000+ members
- 21 Special Interest Groups (SIGs)
- Official liaison relationships with over 25 organizations
- 1,000+ member volunteers
- Countless opportunities to get involved!

How do We Work?



NSGC's volunteer Committees, Task Forces, Advisory Groups and Working Groups provide the power for meeting our strategic goals

2019 Board of Directors



Amy Sturm
President



Gillian Hooker
President Elect



Carrie Atzinger
Secretary/Treasurer



Scott Weissman
Secretary/Treasurer
Elect



Erica Ramos
Immediate Past
President



Deepti Babu
Director at
Large



Shannan Dixon
Director at Large



**Colleen
Schmitt**
Director at Large



Heather Shappell
Director at Large



Blair Stevens
Director at Large



Elizabeth Varga
Director at Large



Heather Zierhut
Director at Large

Incoming 2020 Board Members



Sara Riordan
2020 President Elect



Colleen Campbell
2020
Secretary/Treasurer
Elect



Michelle Fox
2020 Director at
Large



**Sara Pirzadeh-
Miller**
2020 Director at
Large



Shivani Nazareth
2020 Director at
Large

2019 Committee Chairs

Access and Service Delivery

- Jodie Vento, Chair
- Deanna Erwin, Vice Chair



Education

- Carrie Guy, Chair
- Taylor Berninger, Vice Chair



2019 Committee Chairs

Marketing and Communications Workgroup

- Rebekah Moore, Chair
- Rachel Shapira, Vice Chair



Membership

- Katie Bergstrom, Chair
- Christie Hoell, Vice Chair



2019 Committee Chairs

Outcomes

- Megan Cho, Chair
- Stephanie Cohen, Vice Chair



Public Policy

- Leila Jamal, Chair
- Cori Feist, Vice Chair



2019 Committee Chairs

Practice Guidelines

- Sarah Kalia, Chair
- Cindy James, Vice Chair



2019 SIG Leaders

SIG

ART/Infertility
Cancer
Cardiovascular Genetics
Cystic Fibrosis
Education
Genomic Technologies
Health IT
Industry
International
Late Career
Leadership Management
Metabolism/LSD
Neurogenetics
Pediatric
Precision Medicine
Prenatal
Psychiatric Disorders
Public Health
Research
Student / New Member

Co-Chair

Alleigh Hebner
Megan Frone
Allison Cirino
Kim Foil
Megan Tucker
Zoe Powis
Caiqian Cropper
Lauren Ryan
Yue Guan
Bonnie Baty
Leah Williams
Meghan Strenk
Krista Qualmann
Audra Bettinelli
Marci Schwartz
Christina Dupre
Emily Morris
Becca Vanderwall
Julia Wynn
Tia Moscarello

Co-Chair

Gena Shepherd
Sarah Bannon
Katherine Agre
Anna Essendrup
Nikkola Carmichael
Kimberly Banks
Lola Shukla
Melanie Hardy
Arpita Neogi
Ginny (Virginia) Corson
Leslie Bucheit
Elizabeth Smith
Catherine Schultz
Jessica Kianmahd
Tara Schmidlen
Katie Sagaser
Kennedy Borle
Andrea Durst
Courtney Berrios
Sarah Mazzola

Co-Chair

Paulina Nassab
Kara Bui

Diversity & Inclusion Task Force



Kaitlyn Brown



Kara Bui



Aishwarya Arjunan
Co-chair



Julia Platt
Co-chair



Nadine Channaoui



Mitch Cunningham



**Priscila Delgado
Hodges**



Tracey Grant



Ambreen Khan



Kristal Platt



Bruce R. Haas



Hebbah Sayed-Ahmad



Nicole Thompson



Chani Wiesman



Kami Wolfe Schneider

NSGCares Task Force

- Jay Flanagan, Co-chair
- Sarah Noblin, Co-chair
- Kaitlyn Amos
- Melanie Baxter
- Beth Denne
- Sam Hyde
- Amy Swanson
- Kathleen Valverde



NSGC Pathways to Genetic Counselors Task Force

- Jehannine Austin, Chair
- Barb Biesecker
- Emily Edelman
- Adam Buchanan
- Cathy Wicklund
- Melanie Myers
- Altovise Ewing
- Stephanie Cohen
- Debbie Cragun
- Kiley Johnson
- Maggie Miller
- Randa Newman
- Hetal Vig

NSGC Research Task Force

- Leigha Senter, Chair
- Megan Cho
- Jill Dolinsky
- Stephanie Harris
- Erin Linnenbringer
- Ian MacFarlane
- Vivian Pan
- John Quillin
- Julia Wynn

Thank You to All of Our Dedicated Volunteers!

We could not do it without you!

- Committees
- Task Forces
- SIGs
- Workgroups
- Subcommittees
- Ethics Advisory Group
- Annual Conference/Abstracts
- JEMF
- AHSPA
- Rollnick
- Liaisons
- *Journal of Genetic Counseling*
- *Perspectives*
- Various projects
- **Many** individual contributors!

Get Involved!

All are
welcome - we
need you!

HOME COMMUNITIES DIRECTORY (ADMIN ONLY) EVENTS NSGCCONNECT RETURN TO NSGC.ORG

Volunteer Opportunities ⚙️ Settings

COMMUNITY HOME DISCUSSION **41** LIBRARY **0** EVENTS **0** MEMBERS **190**

1 to 38 of 38 threads (41 total posts)

Most Recently Updated | Posts in my communities | 50 per page | [Post New Message](#)

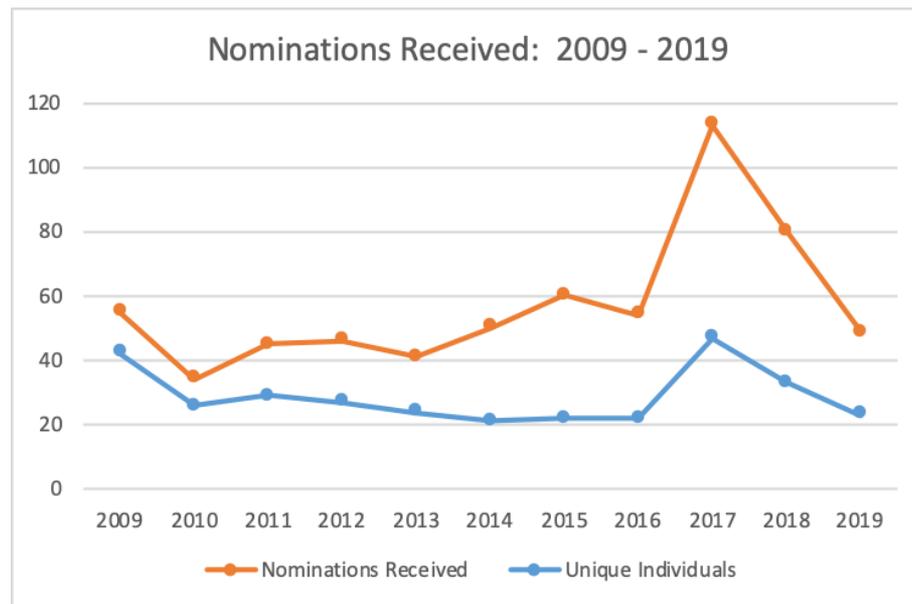
Thread Subject	Replies	Last Post
2019 Nominating Committee Call for Candidates	0	28 minutes ago by NSGC Headquarters
Join us at GC's Got Talent 2018!	0	2 days ago by Julie Simon
Professional Status Survey (PSS) Subcommittee - Volunteers Needed	0	11 days ago by NSGC Headquarters
Abstract Workgroup Seeking Members	2	13 days ago by Courtney Berrios Original post by Tamara White
Join the Webinar Subcommittee!	0	23 days ago by Tamara White
Become a CEU Reviewer!	0	one month ago by Tamara White
The CEU Reviewer Subcommittee is Seeking a 2019 Vice Chair	0	one month ago by Tamara White
ASD Committee: Call for Volunteers 2019	0	one month ago by NSGC Headquarters
Public Policy Committee Seeking Members for 2019	0	one month ago by NSGC Headquarters
Practice Guidelines Committee Seeks New Committee Members for 2019	0	one month ago by NSGC Headquarters
Ethics Advisory Group: 2019 Call for Volunteers	0	one month ago by NSGC Headquarters
Membership Committee: Volunteer Positions for 2019	0	one month ago by NSGC Headquarters
The Education Committee is Seeking Subject Matter Experts	0	one month ago by Katie Strang
Seeking Online Course Subcommittee Volunteers for 2019	0	one month ago by Katie Strang
Seeking Gaucher Disease Expert	0	one month ago by Meghan Carey

2019 Nominations and Election Update

Building our leadership pipeline

Nominations and Elections Process

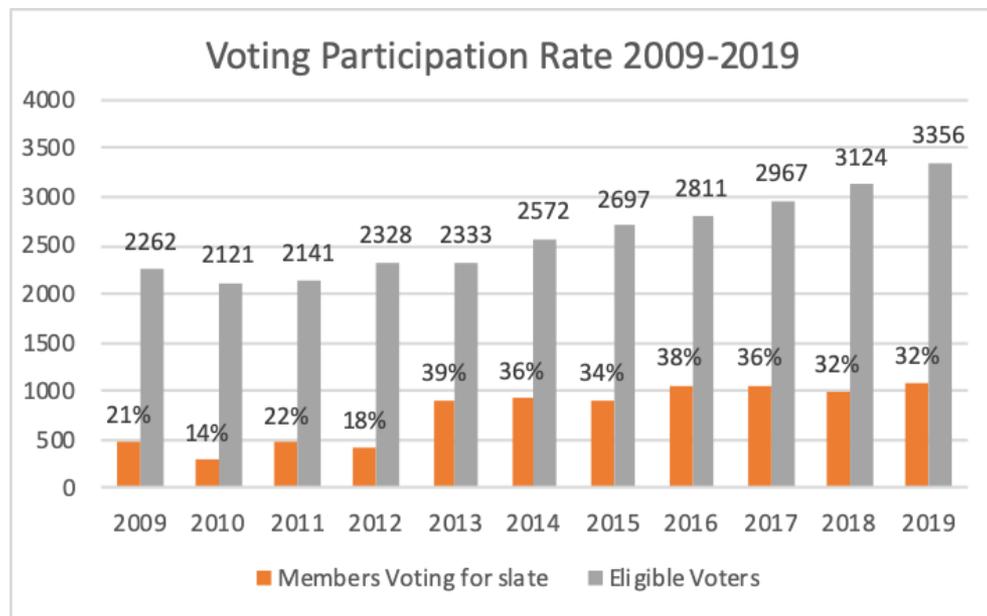
- Call for Nominations opened in January 2019
- Members submitted 49 nominations (23 unique individuals)
- Nominees assessed using a combination of quantitative and qualitative measures
 - Statement from nominator
 - Written application and CV
 - Interview



Election Results

- Diverse slate presented (specialization, work setting, years of experience, gender)
- 32% of eligible voters participated

2019 Voter Breakdown	%	#
Approve	95.6%	1,037
Abstain	4.1%	44
Write-in	0.3%	4
TOTAL Votes Cast		1,085



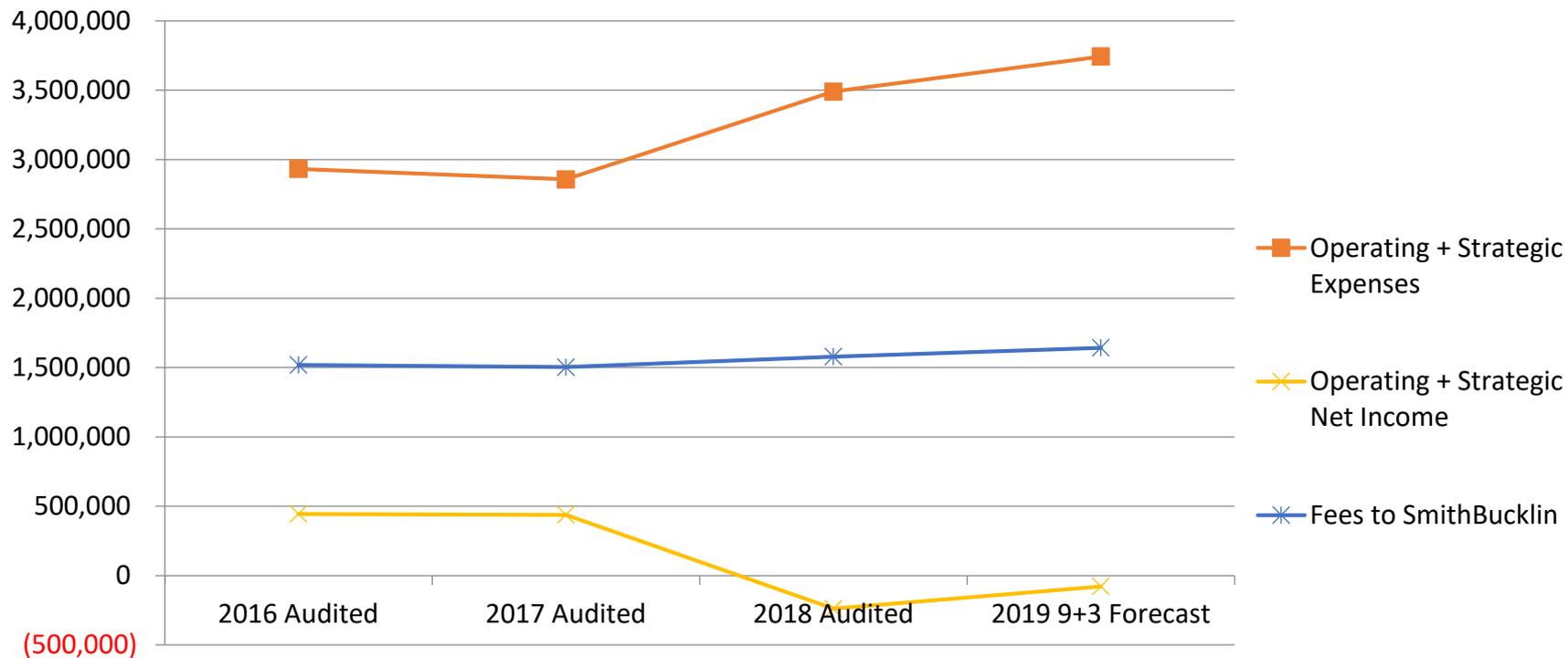
2018 – 2019 NSGC Financial Report

Maintaining our foundation; accelerating our progress

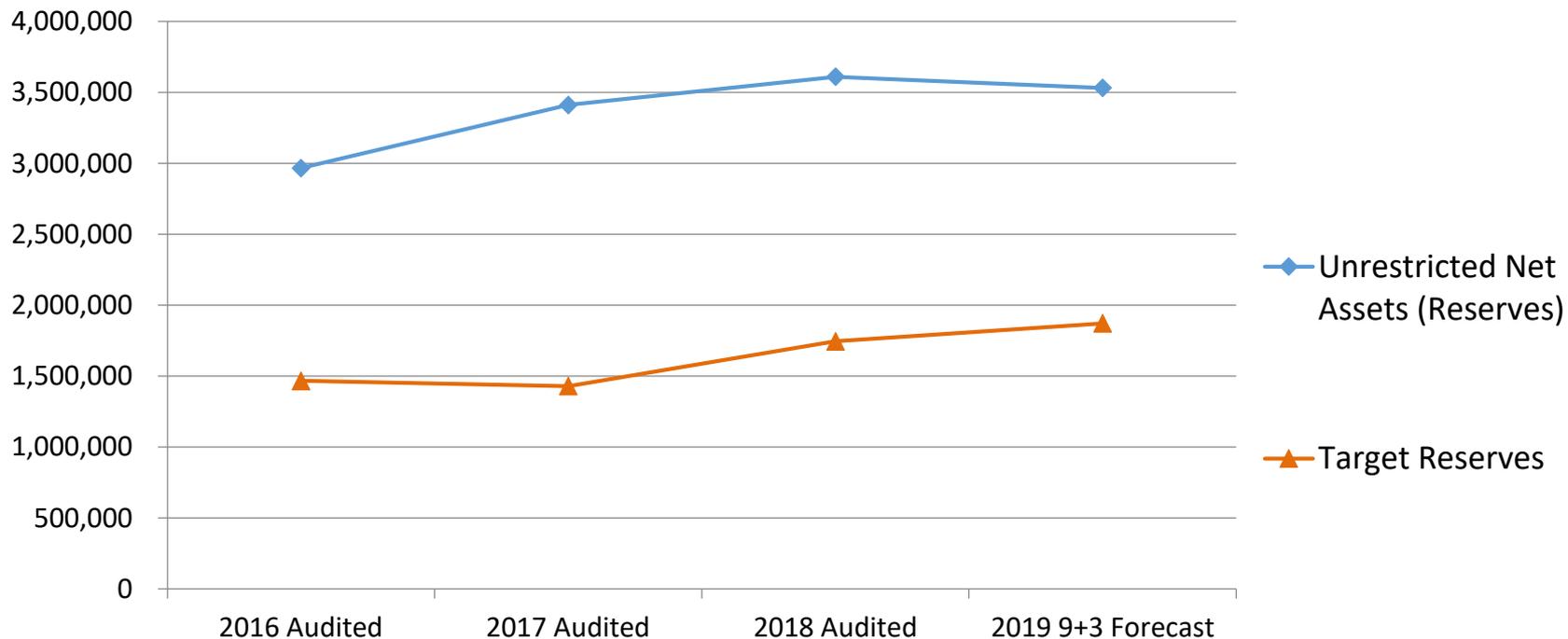
Membership Growth



NSGC 5-Year Financial Trends



Resources for Strategic Investment



Assets as of Year End 2018

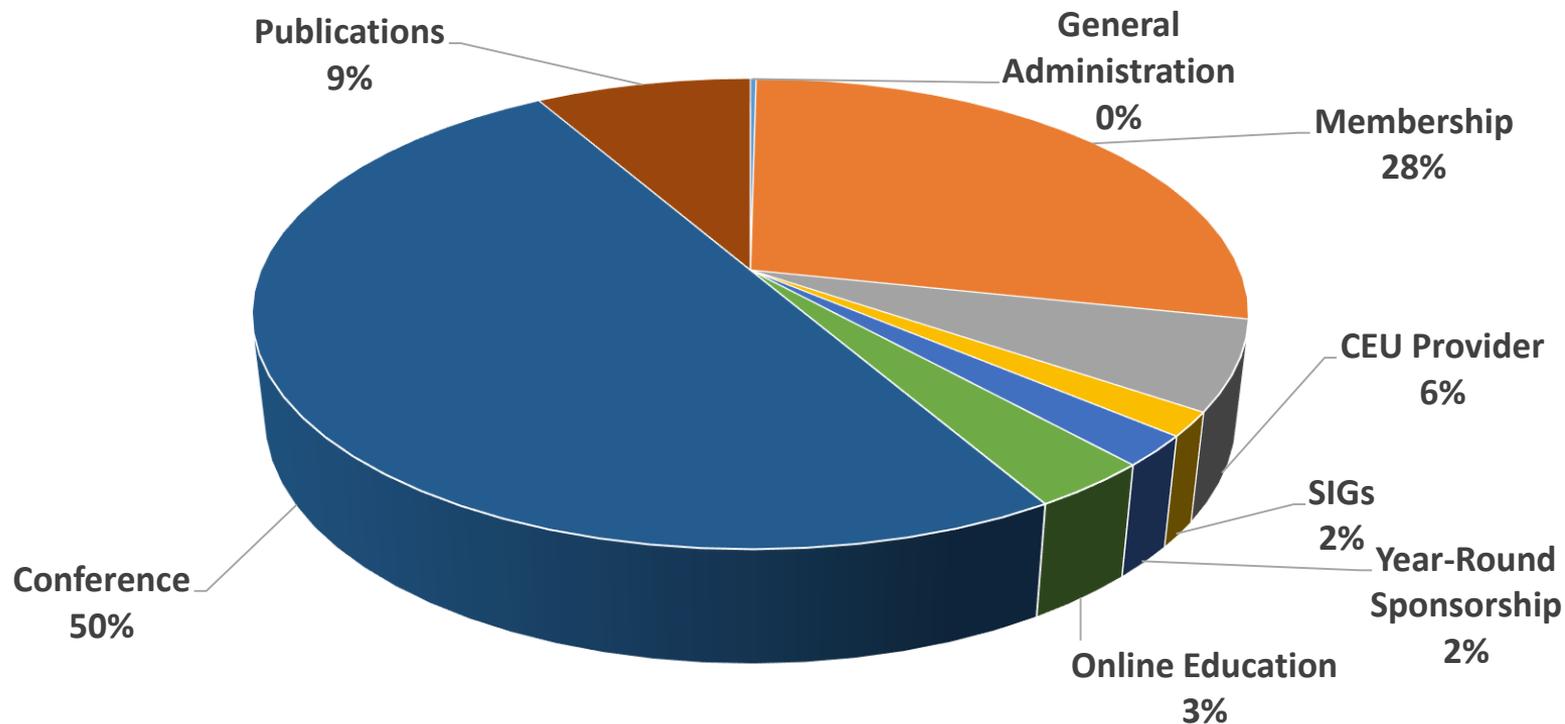
- Cash Assets
 - NSGC liquid assets: \$2,599,231
 - NSGC investments: \$1,518,259
 - **TOTAL Unrestricted Assets: \$3,501,949**

- Budgeted Revenue: \$3,114,443
- Year-end Actual Revenue: \$3,283,069

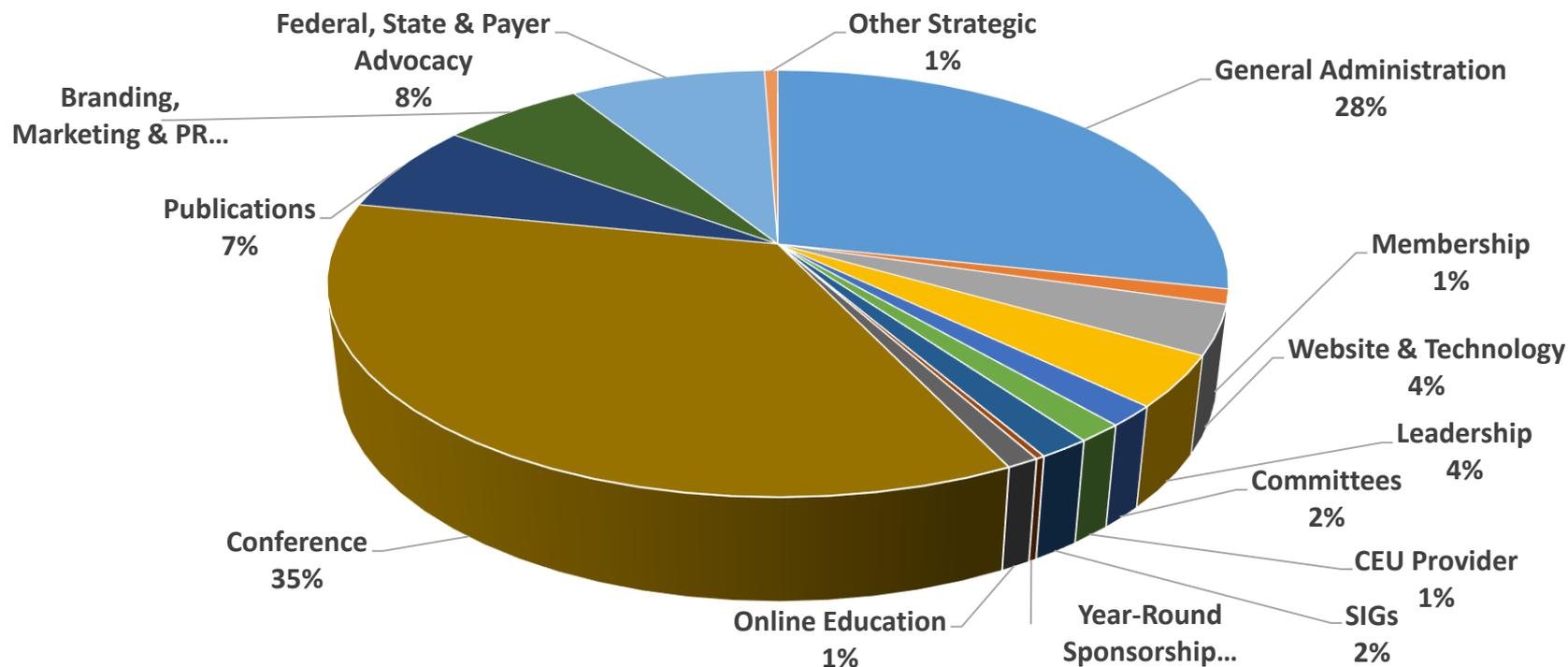
- Budgeted Expenses: \$3,514,330
- Year-end Actual Expenses: \$3,613,712

- **2018 Budgeted Net Revenue: (\$399,887)**
- **2018 Year-end Actual Net Revenue: (\$330,643)**

Major Sources of Revenue: FY 2018



Major Expense Categories: FY 2018



Financial Goals in 2020

- Maintain a healthy financial base
- Ensure operational support for our growing membership
- Invest in our strategic plan to benefit our profession
- Remain conscious of the total amount of money we spend in any given period of time
- Explore additional partnerships and sources of revenue

Where do we stand today?

- **2019 Forecast**

- Budgeted Revenue: \$3,588,466
- 9+3 Forecast for Revenue: \$3,660,890

- Budgeted Expenses: \$3,822,321
- 9+3 Forecast for Expenses: \$3,743,216

2019 Budgeted Net Revenue: (\$193,321) planned investment

2019 9+3 Forecasted Net Revenue: (\$78,326) planned investment

2019 Year in Review: Strategic Initiatives

Advancing our profession

Ensuring delivery of high value genetic services



National Society of Genetic Counselors 2019-2021 Strategic Plan



SERVICE DELIVERY

Deliver the highest-value genetic services to meet specific consumer needs

Increasing Awareness and Access

- *Pathways to Genetic Counselors* Task Force
- Goals:
 - **Develop a broad tool** to increase the frequency and consistency with which individuals who will derive greatest benefit from speaking to a genetic counselor are identified
 - **Promote increased and appropriate access** to genetic counselors across specialties, settings, and communities

Expanding our Outreach and Impact

- Academy of Oncology Nurse & Patient Navigators
- ABGC
- ACGC
- ACOG Committee on Genetics
- American Council of Life Insurers
- ACMG
- AGCPD
- All of Us
- American College of Surgeons Commission on Cancer
- American Heart Association
- American Society of Breast Surgeons
- ASCO CancerLINQ
- ASHG
- Association of Community Cancer Centers
- Bassett Center for BRCA
- BCBSA Evidence Street
- CAGC
- CDC
- Community Oncology Alliance
- EveryLife Foundation
- FORCE
- Genetic Alliance
- Government Accountability Office
- Hastings Center
- Heart Rhythm Society
- HRSA Advisory Committee on Heritable Disorders in Newborns and Children
- Huntington Disease Society of America
- Imerman Angels
- LUNgevity
- National Academies of Sciences Roundtable on Genomics and Precision Health
- National Accreditation Program for Breast Centers
- National Advisory Council for Human Genome Research
- National Colorectal Cancer Roundtable
- National Consortium of Breast Centers
- National Down Syndrome Society
- NHGRI
- Lettercase
- Personalized Medicine Coalition
- Prenatal Genetic Testing Consortium
- Society of Gynecologic Oncology





National Society of Genetic Counselors 2019-2021 Strategic Plan



2 ACCESS TO GENETIC COUNSELORS

Engage payers to increase access to
genetic counselors

Expanding access to our services

116TH CONGRESS
1ST Session

H. R. 3235

To amend title XVIII of the Social Security Act to provide for expanded coverage of services furnished by genetic counselors under part B of the Medicare program, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

JUNE 12, 2019

Mr. LOEBSACK (for himself and Mr. KELLY of Pennsylvania) introduced the following bill, which was referred to the Committee on Energy and Commerce, and in addition to the Committee on Ways and Means, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

A BILL

To amend title XVIII of the Social Security Act to provide for expanded coverage of services furnished by genetic counselors under part B of the Medicare program, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.

This Act may be cited as the "Access to Genetic Counselor Services Act of 2019".

SEC. 2. MEDICARE COVERAGE OF GENETIC COUNSELING SERVICES.

(a) IN GENERAL.—Section 1861 of the Social Security Act ([42 U.S.C. 1395x](#)) is amended—

(1) in subsection (s)(2)—

(A) by striking "and" at the end of subparagraph (GG);

(B) by adding "and" at the end of subparagraph (HH); and

(C) by adding at the end the following new subparagraph:

"(II) covered genetic counseling services (as defined in subsection (kkk)(1));"; and

(2) by adding at the end the following new subsection:

"Covered Genetic Counseling Services



Advocacy in Action

Sponsors and Co-sponsors

Sponsors: Representatives Loebbeck (IA-D) and Kelly (PA-R)

Co-sponsors as of November 30:

- Rep. Brian Fitzpatrick PA-R
- Rep. Dave Joyce OH-R
- Rep. Pete King NY-R
- Rep. Zoe Lofgren CA-D
- Rep. David Price NC-D
- Rep. Harley Rouda CA-D
- Rep. Terri Sewell AL-D
- Rep. Steve Stivers OH-R
- Rep. Eric Swalwell CA-D

Op-Ed Published in *The Hill*



Genetic counselors save health care dollars when involved in the testing process

BY AMY STURM, OPINION CONTRIBUTOR — 10/15/19 05:30 PM EDT
THE VIEWS EXPRESSED BY CONTRIBUTORS ARE THEIR OWN AND NOT THE VIEW OF THE HILL

6 COMMENTS

Over 230
organizations
have signed
our letter of
support !

Day on the Hill with ABGC



How can you help?



National Society of Genetic Counselors

Celebrating 40 Years
1979 - 2019

Login

f t in y Q

ABOUT US EVENTS PUBLICATIONS NEWSROOM EDUCATION CAREERS JOIN NSGC **ADVOCACY**

Support H.R. 3235

POLICY & PUBLICATIONS

ABOUT GENETIC COUNSELORS
FIND A GENETIC COUNSELOR
NEWS & INSIGHTS
PATIENT RESOURCE SITE
POLICY & PUBLICATIONS
MEMBER CENTER

H.R. 3235: Documents to Support Advocacy

To support efforts to enact H.R. 3235, NSGC has posted the following documents to help members become successful advocates in support of this bill. NSGC asks that members share the Patient/Family/Friends and Physician letter links, below, with their patients, family, friends, and colleagues.

NSGC will be asking members to contact their member of Congress, and these documents should be utilized. In order to be strategic, some members will be asked to contact the healthcare staff of your Representative directly, and others will be asked to email the office. The goal is to bring attention to the issue without becoming a nuisance to the congressional staff.

If you are meeting members of Congress in person, please contact advocacy@ngsc.org for additional information.

Please utilize the following resources to get started:

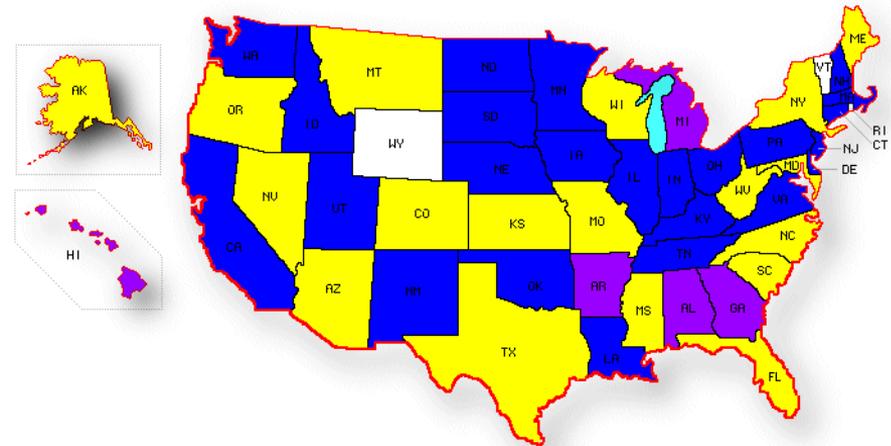
- [Find your member of Congress](#)
- [H.R. 3235](#)
- [H.R. 3235 Summary](#)
- [H.R. 3235 Organization Sign-On Letter and Signatories](#)
- Send a Letter to Your Congressional Representative:
 - [Genetic Counselors](#)
 - [Patients/Family/Friends](#)
 - [Physicians](#)
- [Genetic Counselor Background](#)
- [Leave Behind](#)
- [Draft Endorsement Letter](#)

State Licensure

- 29 states with licensure
 - Four new states passed bills since last Annual Conference
 - Most other states in process
- Ongoing investment in licensure grant awards
 - Maintaining funding level of \$80K to support ongoing success
 - Canadian provincial efforts eligible to apply

States Issuing Licenses for Genetic Counselors

- - States w/ Licensure
- - States in Progress
- - States in Rulemaking



Position Statements

Public voice of NSGC

- Incorporates *your* voice
- Used with media, payers, policymakers, general public
- Updated in 2019:
 - At Home Genetic Testing
 - Secondary/Incidental Findings (*coming soon*)

The screenshot displays the NSGC website's 'Position Statements' page. At the top, the NSGC logo is accompanied by a 'Celebrating 40 Years 1979 - 2019' banner. The navigation menu includes 'ABOUT US', 'EVENTS', 'PUBLICATIONS', 'NEWSROOM', 'CAREERS', 'EDUCATION', and 'ADVOCACY'. A search bar and user account options are visible in the top right.

The main content area features a 'Recent Articles' section with three entries:

- At-Home Genetic Testing Position Statement**
Posted By: NSGC Headquarters
Mon Jun 24th, 2019
The National Society of Genetic Counselors (NSGC) advises consumers to consider the risks, limitations, and psychological implications of genetic testing for themselves and their families before purchasing an at-home genetic test (i.e. direct-to consumer, consumer-directed, consumer initiated, etc)
0 Comments 0 Likes Keywords: Announcements | Website
- Prenatal Testing for Adult-Onset Conditions**
Posted By: NSGC Headquarters
Tue Oct 9th, 2018
The National Society of Genetic Counselors (NSGC) does not recommend prenatal genetic testing for known adult-onset conditions if pregnancy or childhood management will not be affected. Due to potential medical and ethical complexities, NSGC recommends that prior to undergoing testing, prospective p
0 Comments 0 Likes Keywords: Announcements
- Genetic Testing of Children in the Adoption Process**
Posted By: NSGC Headquarters
Tue Oct 9th, 2018

On the right side, there is a 'Blog Archives' section with a vertical list of months and years from June 2019 to June 2010, each with a small icon indicating the number of posts.

Expanding NSGC's research capacity and impact



National Society of Genetic Counselors 2019-2021 Strategic Plan



RESEARCH

Accelerate research to expand the evidence base for genetic counselor services and value-based care

Research Task Force Recommendations

- **Research Framework & Research Agenda**

- **Develop NSGC Research Infrastructure**
 - Advance the NSGC Research Agenda
 - Perform research into identified priority questions
 - Foster development of a research consortium that could collect standard data elements across genetic counseling specialties
 - Build research capacity among our membership

- Establish a **Research Committee** to steward the NSGC research strategy and agenda, and genetic counselor research

NSGC Research Framework

Access

What are the barriers to and facilitators of access to genetic counseling (GC) services?

GC Clients

What predicts access to and benefit from genetic counseling?

GC Process & Outcomes

What are the efficacious components and outcomes of genetic counseling services?

Value of GC Services

How do we define value for genetic counseling services?



National Society of Genetic Counselors 2019-2021 Strategic Plan



4 DIVERSITY & INCLUSION

Promote diversity and inclusion in the profession
to expand access for all

Building a diverse and inclusive community

ABOUT NSGC

ABOUT GENETIC COUNSELORS

FIND A GENETIC COUNSELOR

NEWS & INSIGHTS

PATIENT RESOURCE SITE

POLICY & PUBLICATIONS

MEMBER CENTER

The Leading Voice for Genetic Counselors

Our Mission

The National Society of Genetic Counselors (NSGC) promotes the professional interests of genetic counselors and provides a network for professional communications. Access to continuing education opportunities, professional resources, advocacy and the discussion of all issues relevant to human genetics and the genetic counseling profession are an integral part of belonging to the NSGC.

- **Mission:** The National Society of Genetic Counselors advances the various roles of genetic counselors in health care by fostering education, research, and public policy to ensure the availability of quality genetic services.
- **Vision:** Integrating genetics and genomics to improve health for all.

Our Future

View the 2019 - 2021 [NSGC Strategic Plan](#).

Our Statement of Diversity, Equity and Inclusion

A guiding principle of the National Society of Genetic Counselors (NSGC) is to integrate genetics and genomics to improve healthcare. As a society, we can only meet this goal by promoting the active participation and leadership of people with diverse identities, perspectives, and backgrounds. Starting within our organization and extending into the larger healthcare system, we seek to empower our members to advocate for themselves, each other, and the diverse people we strive to serve.

History and Responsibility

We know that a diverse and inclusive organization does not build itself, but must be created through sustained effort by leadership, staff, and each individual member. We acknowledge the history of genetic differences being used and misused to justify stark injustices and reinforce social inequalities. Within the membership and leadership of NSGC, we do not yet have adequate representation or inclusion of minority identities, a disparity that has influenced our policies and services. We are responsible for learning from the past in order to pursue equity in our profession.

[Advocates for Underrepresented People](#)

NSGC Statement of Diversity, Equity, and Inclusion



Vision Statement

NSGCares embodies a foundation of community and compassion that is inherent in the work and spirit of genetic counselors. NSGCares is committed to engaging NSGC members, genetic counselors and students in efforts to cultivate our inclusive community, support our colleagues, and connect with our patient and consumer networks.

NSGCares Structure and Framework

Annual Conference

- RARE Bears and onsite volunteer opportunities (such as a local partnership)
- Ambassador Program



Year-Round Activities

- Opportunities to assist following a request
- Provide recommendations on member-wide issues regarding the profession (e.g. burnout)
- Highlighting work members are doing in their local communities
- Promoting other NSGC activities that relate to community-building and/or supporting members

2019 Year in Review: Operational Investments

Support for our committees and membership

Practice Guidelines Support

- Invested in methodologist support to accelerate development

Guidelines under Development

Telegenetics

Epilepsy

Hypertrophic Cardiomyopathy

Expanded Carrier Screening

Hereditary Cancer Risk

Monogenic Diabetes

Practice Resources in Process

HBOC retired guideline *(soon to be published)*

Lynch syndrome retired guideline

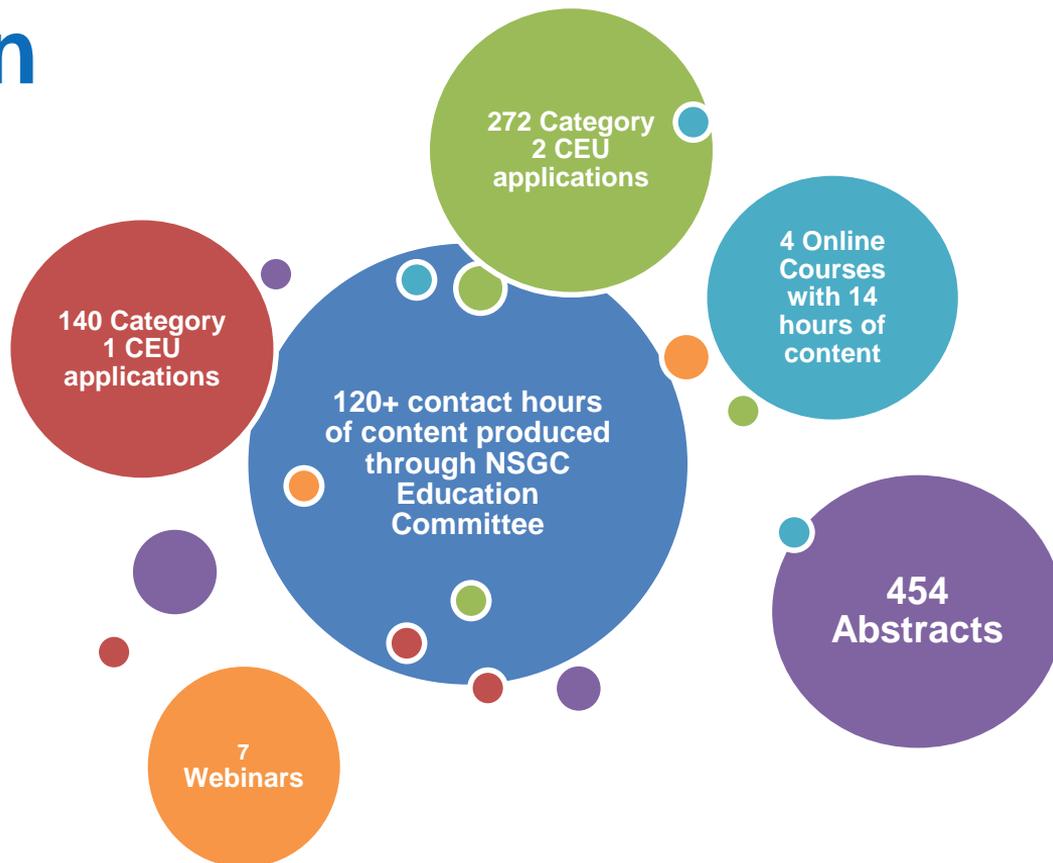
NF1 retired guideline

Annual Professional Status Survey

- Launched first annual survey in January 2019
- Transitioned the current PSS cycle to provide benefits for members and for NSGC's various policy and advocacy efforts
- In 2020 exploring additional report focused on professional diversity

Annual PSS Survey and Reporting Schedule	
<i>Full PSS Administered in Even Years</i>	<i>Annual PSS Administered in Odd Years</i>
Demographics / Methodology	Demographics / Methodology
Executive Summary	Executive Summary
Work Environment	Work Environment
Salary and Benefits	Salary and Benefits
Service Delivery and Access	
Profession Overview and Satisfaction	

2019 Education by the Numbers



Resources for your Practice

- SIGs – up to 21 this year!
- Tools for Your Practice
 - Digital Tools for Genetics Professionals
 - Consumer-Driven Genetic Testing Primer Deck Resource
 - Professional Issues webinars
 - Model credentialing policies
 - Coding Corner

MEMBER CENTER

ABOUT GENETIC COUNSELORS
FIND A GENETIC COUNSELOR
NEWS & INSIGHTS
PATIENT RESOURCE SITE
POLICY & PUBLICATIONS
MEMBER CENTER

Tools for your Practice

Enhance your knowledge and utilize shared resources developed by NSGC and its members.

Clinical Practice Resources

Cardio Pocket Guide

- A quick reference to determine if a patient needs a cardiovascular genetic evaluation.

Consumer-Driven Genetic Testing Primer Deck Resource

- A resource to help genetic counselors educate healthcare providers in their communities about consumer-driven genetic testing.

Cholesterol Evaluation to Explore Risk Screening Intervention Manual

- A resource that can be used when educating patients about familial hypercholesterolemia. This resource was developed by Jane Engelberg Memorial Fellowship (JEMF) recipient Heather Zentgraf, PhD.

Digital Tools for Genetics Professionals

- This compilation of digital tools is intended to act as a reference guide for medical professionals interested in utilizing information technology applications to facilitate their day-to-day clinical or other genetics-related duties. This document was developed by the Health IT SIG.

Fetal Therapy Centers Directory

- Fetal Therapy Centers Organized by State and is updated annually.

Genetic Testing Resource Document

- A resource to share with patients, payers, and fellow providers to help educate and inform others about critical points to consider throughout the genetic testing process.

Genetic Test Review Membership Resource

- A resource document created to help genetic counselors establish or enhance a genetic test review program. This document was developed by the Payer Subcommittee and Industry SIG.

Master Genetic Counselor Series

- The Master Genetic Counselor (MGC) Series, made possible through the generous support of the Jane Engelberg Memorial Fellowship, includes digital recordings of simulated genetic counseling sessions. The series is an exciting resource for practicing genetic counselors to use in a peer supervision setting or individually to promote reflective practice.



TOOLS FOR YOUR PRACTICE

Exclusive resources for your patients and you.



PROFESSIONAL RESOURCES

Demonstrate and promote your value as a genetic counselor.



NSGConnect

PROFESSIONAL CONNECTIONS TO ENRICH YOUR CAREER

Engage with NSGConnect

Welcome! The NSGConnect program reflects NSGC's commitment to you and your professional development. This unique online networking and career development tool is designed to provide you with professional connections to enrich your career.

You can apply to the NSGConnect program in **four simple steps**:

- 1. Update Your Profile**

Complete your NSGCommunities [profile](#). Make sure your contact information is up to date, add a recent professional profile picture, expand on your bio and add your education and job history information. Having a complete and accurate profile is crucial to the success of selection and matching.

Profile complete? Return back to this page and move on to "Enroll as a Mentor or Mentee".
- 2. Enroll as a Mentor or Mentee**

Are you looking to be a mentor or mentee? Perhaps both? Sign up using the forms below:

[Enroll as a MENTOR](#)
[Enroll as a MENTEE](#)

Make selections for each section of the form to set your preferences. Please note that some fields are required for enrollment. The more information you provide, the easier it will be to make the best match. Keep in mind in order to request a mentor, you must be enrolled as a mentee, and in order to request a mentee, you must be enrolled as a mentor. You may be enrolled as both a mentor and a mentee.
- 3. Search for Matches**

Use the Mentor and Mentee Directories to find available mentors and/or mentees.

[Find a MENTOR](#)
[Find a MENTEE](#)
- 4. Connect with Mentors or Mentees**

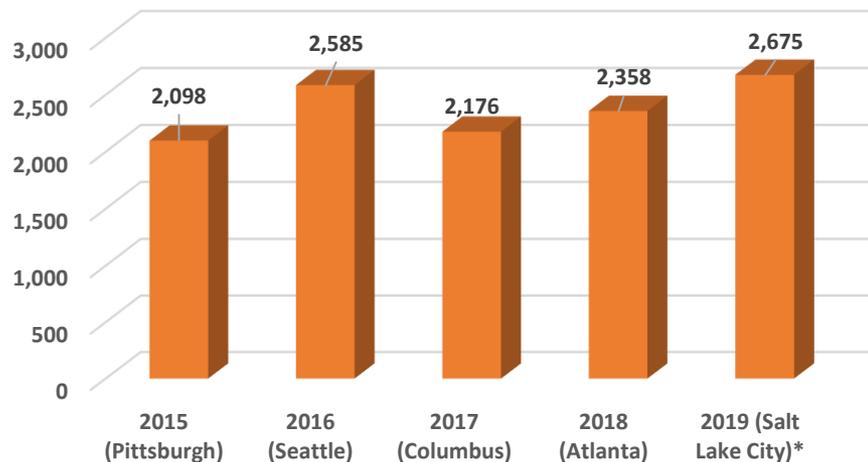
Next click on the member's name that you're interested in establishing a mentor/mentee connection with. The link will bring you to their profile page. Look around. If you think it's a match, look under their profile image for the green (request as a mentor) or blue (request as a mentee) buttons, which when clicked will allow you to request your desired connection. If it's not a match, you can simply select the back button to return to your previous search results.

Supporting each other throughout our careers

- Not only for early career GCs
- Connect to share or learn about:
 - Mutual interests
 - New opportunities/challenges
 - Peer support
 - Areas of specialization
 - Specific questions/coaching
 - Discussion of issues

Conference Growth

Annual Conference Registration 2015-2019



*Final, unaudited registration count



2020 Strategic Plan Implementation

Investment in our future



SERVICE DELIVERY

Deliver the highest-value genetic services to meet specific consumer needs

What's coming in 2020?

- ***Business Cases for Genetic Counselors***
 - Promote hiring, utilization, and retention of genetic counselors in diverse work settings
 - Assess financial value proposition for including genetic counselors in patient care
 - Provide business tools for you to use in your workplace to support hiring and resource allocation that will allow you to practice at the top of your scope



ACCESS TO GENETIC COUNSELORS

Engage payers to increase access to
genetic counselors

What's coming in 2020?

- Continue building co-sponsorship for H.R. 3235
- Request Congressional Budget Office (CBO) score
- Possible Senate companion bill
- Continued progress with state licensure
- Increased focus on payer outreach
 - Ongoing research into value
 - Professionally packaging our message
 - Proactive payer engagement

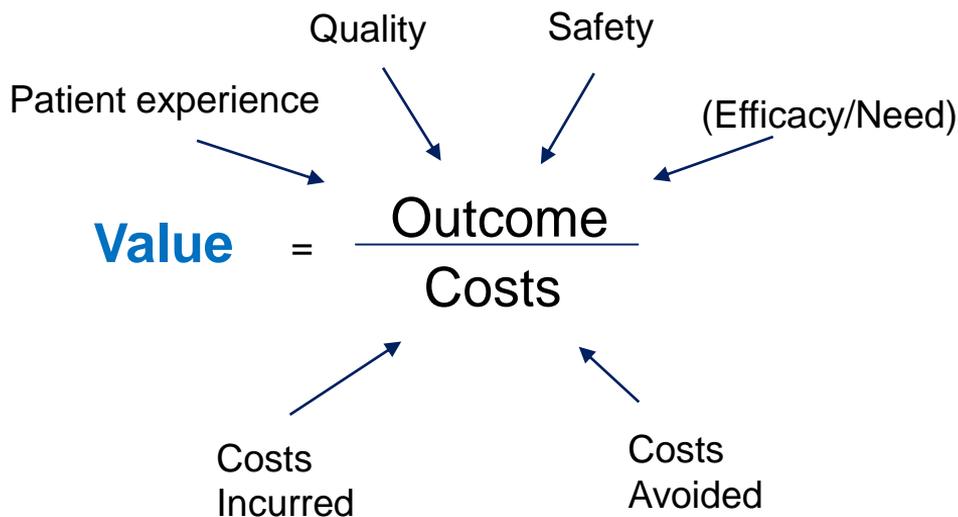


RESEARCH

Accelerate research to expand the evidence base for genetic counselor services and value-based care

What's coming in 2020?

A thriving, growing, well-recognized profession whose value is proven.

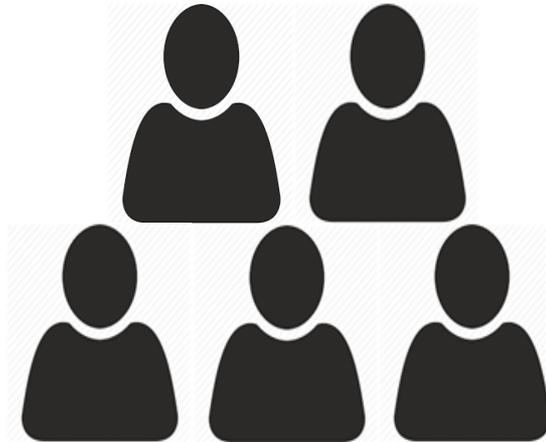


NSGC Research Consortium

Institutional



Individual



- Agree to collect a common set of PROMs
- Agree to document relevant details about counseling provided
- Agree to share data



DIVERSITY & INCLUSION

Promote diversity and inclusion in the profession
to expand access for all

What to expect in 2020?

- Establishment of a Diversity, Equity, and Inclusion (DEI) Advisory Group
- DEI consultant to work with Advisory Group and develop organizational plan
- Recommendations and preliminary implementation of Universal Design
- Establishment of regular communication about opportunities to be involved with NSGC DEI activities, as well as a place for member feedback
- Unconscious Bias online course (launched this week)
- Continued DEI content at our Annual Conference
- Increased programming and a formal process for requesting support through NSGCares

Communications and Publications Update

Public Relations and NSGC Publications

Media Placements

THE
HILL

Genetic counselors save health care dollars when involved in the testing process



The New York Times

Parade

YAHOO!
LIFESTYLE

Mashable

Forbes

The Boston Globe

STAT

THE
WALL STREET
JOURNAL

COSMOPOLITAN

The Washington Post

n p r

BUSINESS
INSIDER

Medium

Social Media

20,616

Combined Facebook,
Twitter and LinkedIn
audience of members,
media and consumers

53%

Year-over-year
increase from the
third quarter of 2018

National Society of Genetic Counselors
June 14 · 🌐

We're excited to announce that the "Access to Genetic Counselor Services Act of 2019" (H.R. 3235) was introduced in the U.S. House of Representatives. The bill would authorize The Centers for Medicare and Medicaid Services to recognize certified genetic counselors as healthcare providers, improving Medicare beneficiaries' accessibility to genetic counselors. <http://bit.ly/2leO8HI>

Support
Access to Genetic
Counselor Services
Act of 2019
H.R. 3235

National Society of
Genetic
Counselors

👍❤️🤯 908
21 Comments 366 Shares

How Do We Communicate With You?

Big picture issues:

- State of the Society
- Annual Business Meeting
- *The Advocate*

Ongoing Activity:

- *Dates and Deadlines*
- *The Link*
- *The Source*
- General Discussion Forum

Committee recruitment opportunities

Posted on www.nsgc.org and advertised in e-newsletters

In 2020, process will be centralized and coordinated to ease in identifying opportunities to volunteer

Journal of Genetic Counseling



Christina Palmer, MS, PhD, CGC
Editor-in-Chief



Melanie Myers, MS, PhD, CGC
Deputy Editor

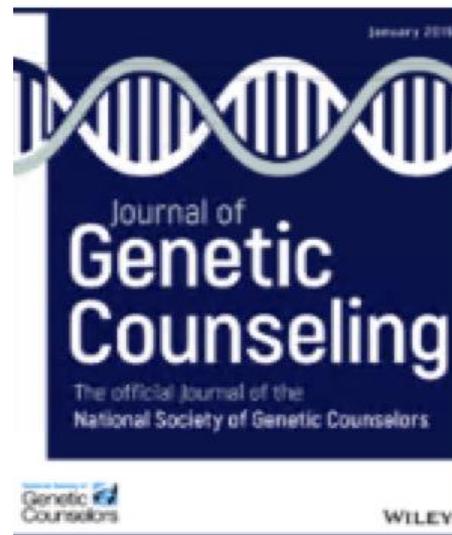


Robin Grubs, PhD, MS, CGC
Associate Editor

Journal of Genetic Counseling 2019

New Publisher – Wiley

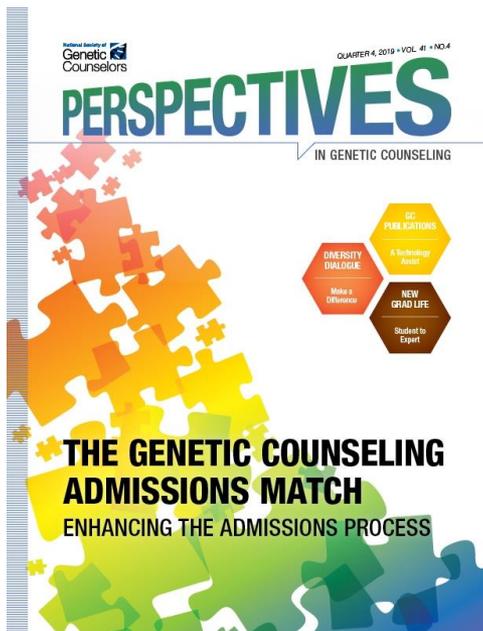
- New Journal website
- New Issue Highlights section
- Enhanced promotion of publications
- **New app for viewing journal content!**



Journal of Genetic Counseling Special Issues

- ***Examining the Exome***: guest edited by Allyn McConkie-Rosell, Robert Resta, and Jennifer Sullivan: Published April 2019
- ***Minority and Health Disparities in Research and Practice in Genetic Counseling and Genomic Medicine***: guest edited by Vivian Ota Wang, Lila Aiyar, and Nadine Channaoui, anticipated publication early 2020

Perspectives in Genetic Counseling



Kristen Hanson, MS, CGC
Editor



Shelly Cummings, MS, CGC
Associate Editor

Happy Anniversary to us!

National Society of
Genetic 
Counselors

Celebrating **40** *Years*
1979 - 2019

Question & Answer Session

Amy Sturm, MS, LGC
2019 NSGC President

Carrie Atzinger, MS, CGC
2019 NSGC Secretary/Treasurer

Meghan Carey
NSGC Executive Director

**Thank you for your
participation!**